

Academic year:
2025/2026



**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**



BSc Business Administration and Management

Semester 1	Credit	Semester 2	Credit
Organizational Management	6	Marketing	6
Business Communication	6	Finance	6
Sustainable and Responsible Management	6	Foreign Language for Business and Social Sciences	3
Introduction to / Basics of Accounting	6	Business Informatics	6
Mathematics for Business Studies	3	Data Collection and Analysis	6
Introduction to Economics	3	Managerial Economics	3
Semester 3	Credit	Semester 4	Credit
Human Resource Management	6	Entrepreneurship and Innovation	6
Operations Management	6	Project Management 1	6
Organizational Behavior	6	Business Planning	6
Service Management 1	6	Service Management 2	6
Programme-specific elective courses 1	3	Programme-specific elective courses 2	3
		Research Methodology	4
Semester 5	Credit	Semester 6	Credit
Project Management 2	6	Customer Experience Management	6
E-business Management	6	Trade and Logistics	6
Change and Crisis Management	6	International and Legal Studies	6
Programme-specific elective courses 3	3	Business of Tourism	6
Controlling	6	Programme-specific elective courses 4	3
International Economics	6		
Elective course	3		
Semester 7	Credit	Programme-specific elective courses include	
Thesis 1	2	Financial Reporting; Financial Reporting; Office Automation; Diversity Management; Process Management; Startup Enterprise; Management Control and Business Intelligence; Quality Management; Career Planning; Entrepreneurship in the Network Economy; Change and Crisis Management	
Thesis 2	2		
Thesis 3	2		
Elective course	3		
Professional Internship	20		



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