

Academic year:  
2025/2026



**BUDAPEST UNIVERSITY  
OF ECONOMICS  
AND BUSINESS**

## BSc Tourism and Catering

Semester 1	Credit	Semester 2	Credit
Introduction to Gastronomy	3	Introduction to Accommodation	3
Business of Tourism	6	Tourism Resources and Destinations	3
Foreign Language for Business and Social Sciences 1	3	Business Informatics	6
Sustainable and Responsible Management	6	Marketing	6
Introduction to Economics	6	Introduction to Accounting	6
Social Science Data Analysis 1	6	Organizational Management	6
Semester 3	Credit	Semester 4	Credit
Introduction to Hospitality	3	Introduction to Travel Service	3
Event Management Foundations	6	Economic Geography	3
Foreign Language for Business and Social Sciences 2	3	Consumer Behavior	6
Entrepreneurship and Innovation	6	Controlling	6
Finance	6	Human Resource Management	6
Operations Management	6	Research Methodology	4
Social Science Data Analysis 2	3	Elective course	3
Semester 5	Credit	Semester 6	Credit
Tourism Experience Design	6	Tourism Business Inspirations	6
Programme-specific elective courses 1	6	Tourism Marketing	6
International and Legal Studies	6	Programme-specific elective courses 2	6
International Economics	6	Intercultural Relations	6
Elective course	3	Trade and Logistics	3
		Elective course	3
Semester 7	Credit	Semester 8	Credit
Professional Internship 1	30	Thesis 1	2
		Thesis 2	2
		Thesis 3	2
		Elective course	3
		Professional Internship 2	20

### Programme-specific elective courses include

Attraction Design and Development; Visitor Management; Food in Hospitality; Gastronomy Future and Trends; Hotel Management and Operations; Tour Organization; Destination Management; Destination Marketing; Culinary Design; Hospitality Service Design; Hospitality Business Simulation, Event Management and Operations



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