

Academic year:
2025/2026



**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**

MSc International Economy and Business

Semester 1	Credit	Semester 2	Credit
Global Economic Theories	6	Advanced Business Economics	6
Regional Integrations	6	Financial Management	6
Economic and Social Statistics	6	Foreign Language for Business and Social Sciences 2	3
Foreign Language for Business and Social Sciences 1	3	Marketing for International Market Entry	6
People Management	6	Tourism System	6
Semester 3	Credit	Semester 4	Credit
International Economic Organizations	6	Management of International Investments	6
International Business Transaction Management	6	Data-Driven Decision Making	6
Global Business Strategies	6	Programme-specific elective courses 2	6
Programme-specific elective courses 1	6	Elective course	6
Advanced Research Methodology	5	Thesis Project 1	5
Sustainability Strategies and Practices	3	Thesis Project 2	5

Programme-specific elective courses include

Global Input Flows; Analysis of Macroeconomic Processes; Business Practices in the Far East; Business Practices in the EU;
State-Business Relations; Decisions of Competitive Firms; Market Structures