

Summit of Universities: Call for Central European Summer School

Why join us in the summer of 2023?

- Gain a uniquely global perspective while studying with peers from all over the world.
- Learn from professionals with real-world business experience.
- Obtain an insight into the economy of the countries in Central Europe and learn about the business opportunities they can offer.
- Be part of organised study trips, company visits, and lots of fun.
- Be able to transfer credits to full-time Budapest Business School programmes and will also be able to redeem them at your home university.

All this takes place in a global environment, and at the same time, participants will have the opportunity to experience the Imperial architecture and lively cultural life that Budapest has to offer.

Broaden your horizons and learn more about the most relevant economic issues of the region, as well as business opportunities within and outside the EU, with particular attention to East Asia.

40 hours per week programme for 2 weeks, where 30 hours are in-class studies.

1. Business Simulation
2. Strategic Planning (Small and medium-sized enterprises)
3. Project Management of Investment (in Central Europe)
4. Global Trading Relations (Europe & Far East)
5. Corporate Finance (Small and medium-sized enterprises)

SUCCESS RELOADED Programme ECTS

	Contact	Teamwork	Total
Business Simulation	0	2	
Strategic Planning (SME companies)	1	0	
Corporate Finance (SME companies)	1	0	
Global Trading Relations (Europe & Far East)	1	0	
Project Management of Investment (in Central Europe)	0	1	
Total	3	3	6

Schedule of the Summer Programme 1st week

From July 17th	Monday	Tuesday	Wednesday	Thursday	Friday
Lectures					
10:00-13:00	Plenary Session- Introduction of Learning Outcomes	Project Management of Investment	Project Management of Investment	Corporate Finance and Appraisal	Corporate Finance and Appraisal
14:00-17:00	Business Simulation	Project Management of Investment	Company Visits	Corporate Finance and Appraisal	Business Simulation
	Opening Party				

Schedule of the Summer Programme 2nd week

From July 24th	Monday	Tuesday	Wednesday	Thursday	Friday
Lectures					
10:00-13:00	Global Trading Relations	Global Trading Relations	Strategic Planning	Corporate Finance and Appraisal	Achievement Review Session
14:00-17:00	Global Trading Relations	Company visits	Strategic Planning	Company Visits	Wrap-up Session
					Closing Party

Budapest, March 20th, 2023.

Prof. Laszlo Kozar, PhD Project Manager