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BUEB

EXCHANGE MAGAZINE

2025



BUDAPEST UNIVERSITY
OF ECONOMICS AND BUSINESS

FOREWORD

Welcome to a World of Opportunities!



Check out our partner universities in Portugal
and other 33 partner countries

Photo: Porto, Portugal



Dear Students,

I am delighted to introduce you to the exciting opportunities available via the Budapest University of Economics and Business mobility programmes. Whether you're looking to immerse yourself in a new culture for an extended period or seeking a short-term experience abroad, we have the programme to suit your aspirations. Our long-term mobility options allow students to study at one of our partner universities for a semester or even an entire academic year. This unique experience offers a valuable opportunity to enhance your academic knowledge and develop valuable cross-cultural skills.

Imagine studying alongside local and international students and growing both personally and professionally. You can gain insight into this amazing experience through the perspective of Dániel Vass who spent a semester in Spain at the University of Les Roches.

For those with limited time or specific academic interests, our short-term programmes offer a range of exciting alternatives. These experiences allow you to engage with new subjects, collaborate on projects, or participate in hands-on training. In a matter of weeks, you can gain insights that will have a significant impact on your academic journey.

The International Directorate's Mobility Team is here to support you every step of the way, from choosing the right programme and preparing for the journey to ensuring a smooth return home. We believe that studying abroad is a powerful, transformative experience that will broaden your horizons and shape your future in ways you can't yet imagine.

We are here to help you make the most of your time at BUEB by exploring the world beyond the borders.

We look forward to guiding you on this unforgettable journey.

Warm regards,



DR. GÁBOR ANDRÁSI

Director of International Affairs



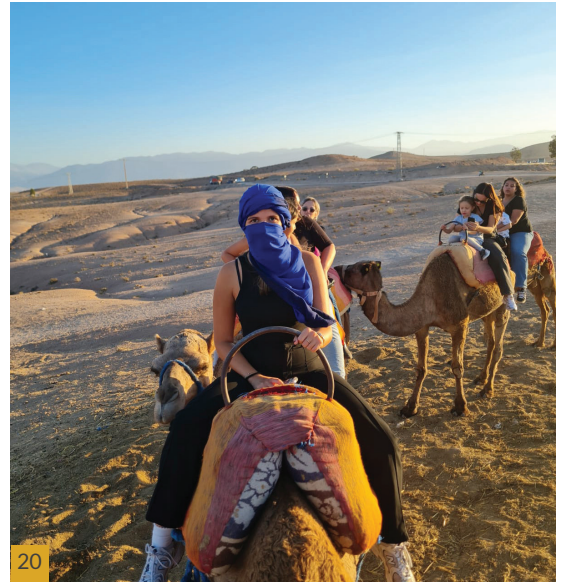
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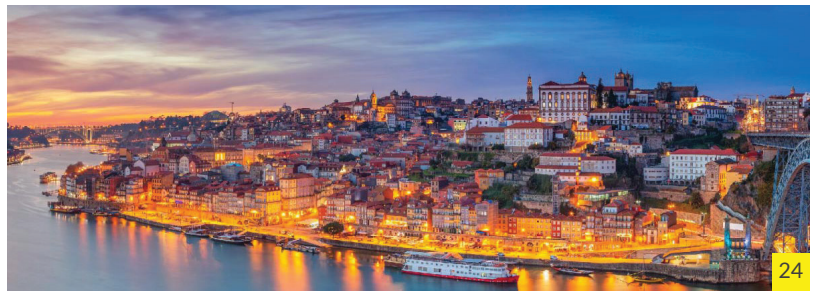
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Enhance your CV

Studying abroad is more than just an academic adventure; it presents a strategic opportunity to enhance your CV and make yourself stand out in the competitive job market. Employers are increasingly recognising the value of the unique skills and experiences gained through international education.



Cultural Awareness and Adaptability

01.

Living and studying in a foreign country provides opportunities to experience diverse cultures, languages, and ways of thinking. Employers appreciate candidates who can navigate diverse environments and adapt to new situations. Cultural awareness is crucial in today's globalized business world.

Language Proficiency

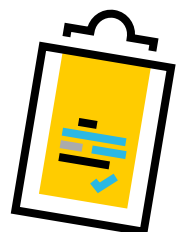
Studying abroad often involves learning a new language or improving existing language skills. Multilingual candidates are highly sought after, especially in roles that require communication with international clients or partners. Proficiency in multiple languages can significantly boost your employability.

02.

Independence and Self-Reliance

03.

Living in a foreign country requires a high level of independence and self-reliance. Employers value candidates who have demonstrated their ability to handle challenges, solve problems, and make decisions independently. These characteristics are indicative of strong leadership potential.





Networking Opportunities

International education provides a unique opportunity to establish a global network of contacts. Employers recognize the value of these connections, which can lead to new business opportunities, partnerships, and insights into international markets.

04.

05.

Developing Academic and Professional Competencies

Different educational systems emphasise different teaching methods and areas of expertise. Studying abroad allows you to enhance your academic knowledge and professional skills, making you more versatile and well-rounded. Employers seek candidates who can bring diverse perspectives and innovative approaches to their roles.

Global Perspective

Candidates with a background of having studied abroad tend to possess a broader understanding of global issues and trends. A global perspective is a highly prized asset in roles that demand strategic thinking and a profound understanding of international markets. Employers value individuals who can contribute to their organization's global strategy.

06.

07.

Personal Growth

The personal growth experienced by students during a study abroad programme is significant. Employers appreciate candidates who have demonstrated resilience, confidence, and a proactive attitude. These personal attributes are essential for success in any professional environment.



Conclusion

Studying abroad is a transformative experience that can offer numerous benefits. It equips participants with the skills and experiences that are highly valued by employers, making such candidates more attractive in the job market. Should the opportunity to study abroad present itself, seize it, as this could be instrumental in opening doors to future career success.



DID YOU KNOW?

- 92% of employers seek individuals who demonstrate core competencies and values (i.e., tolerance, confidence, problem-solving skills, curiosity, self-awareness, and decisiveness), which are cultivated through participation in exchange programs. These qualities are considered integral factors in the recruitment decision-making process.
- 64% of employers confirm that staff members with international experience are given greater professional opportunities.
- The long-term unemployment rate among exchange students is 23% lower compared with those who have not studied or trained abroad. Also, the job-searching process is relatively short for former exchange students.
- Studies show that one in three exchange trainees is offered a position at the enterprise where they complete their internships.

The Pannónia Scholarship Programme

INTRODUCTION

The Pannónia Scholarship Programme is a prestigious initiative aimed at promoting the internationalisation of Hungarian higher education and supporting student mobility.

The scholarship provides opportunities for both Hungarian and international students to gain academic and professional experience at universities worldwide. The programme enhances students' professional development, language skills, and intercultural competencies, while providing opportunities for international networking.

OBJECTIVES AND SIGNIFICANCE OF THE PROGRAMME

The primary goal of the Pannónia Scholarship Programme is to facilitate student mobility and support the acquisition of international experience. The programme allows students to:

- Study at foreign universities or participate in internships abroad,
- Strengthen international academic and research collaborations.

The programme places a strong emphasis on ensuring that participants receive high-quality education and acquire skills that will enhance their professional careers and employability.

WHO IS ELIGIBLE TO APPLY?

The Pannónia Scholarship Programme is typically open to the following groups of students:

- **Hungarian or international students** wishing to study or complete an internship abroad,
- **Doctoral students and researchers** involved in international academic collaborations.

The specific eligibility criteria and application conditions may vary, so please monitor the latest announcements for details.

FINANCIAL SUPPORT PROVIDED BY THE SCHOLARSHIP

The programme provides financial assistance to students, typically covering the following:

- **Study without tuition fees at one of our partner universities** (with the exception of the Scholarship of Excellence)
- **Comprehensive living expenses support**, which includes contributions to accommodation, meals, and daily expenses,

The precise amount and form of support are determined by the specific scholarship announcement and the destination country.

APPLICATION PROCESS AND SELECTION CRITERIA

The application process for the Pannónia Scholarship Programme consists of several stages:

1. **Announcement of the scholarship** – Interested candidates can find information on the official website or by contacting their university coordinator.
2. **Submission of application** – The necessary documentation package should include a motivation letter, academic records, and any other relevant document.
3. **Preliminary evaluation and assessment** – A professional committee will review the applications. The committee will consider the applicant's academic performance, professional goals, and motivation.
4. **Decision and notification** – Successful applicants will receive official confirmation of their scholarship award.

BENEFITS AND LONG-TERM IMPACT

The Pannónia Scholarship Programme offers significant advantages for both students and participating institutions:

- **For students**, the programme offers international experience, language development, intercultural skills, and professional networking.
- **For universities**, the objectives are threefold: to strengthen international collaborations, improve the quality of education, and enhance student and faculty mobility.

CONCLUSION

The Pannónia Scholarship Programme represents a unique opportunity for students seeking to broaden their academic and cultural horizons while gaining international experience. The programme contributes to the global recognition of Hungarian higher education and helps students enter the job market with competitive knowledge and skills.

Students interested in this opportunity are advised to check official scholarship announcements regularly and to submit their application in a timely manner.

Spain	171	Italy	64
Germany	122	Netherlands	56
France	110	Finland	41
Portugal	104	Estonia	30
Belgium	99	United Kingdom	10

Number of participating students over the past 5 years
(Erasmus+ and Pannónia Programme included)

Study Abroad Experience at Les Roches

Embarking on an academic journey abroad is a transformative experience. For students at Budapest University of Economics and Business, it opens doors to new opportunities and cultures. Dániel Vas, who completed a bachelor's degree in Tourism and Catering and is now pursuing a master's degree in Tourism Management, is one such student. He kindly shared his inspiring story. From studying under the Pannonia Scholarship Programme to choosing Spain's renowned University of Les Roches due to its outstanding reputation in hospitality, Dániel's story illustrates the challenges and triumphs of adapting to a new environment, the enriching academic experience and vibrant community life. His journey emphasises the importance of capitalising on opportunities and embracing the experience of studying abroad.

So, why don't you tell us a bit about where you are and what you're doing.

I'm currently a student at Budapest Business University, where I completed my bachelor's degree in Tourism and Catering. After that, I decided to carry on studying here and went on to get a master's degree in Tourism Management in the English language programme.



Thanks to this, I was lucky enough to get the chance to study abroad as part of the Pannónia Scholarship Programme. I had always thought how great it would be to travel around the world, so when one of my professors kindly helped me to apply for a scholarship, I was delighted to take the opportunity.



What made you choose this specific country and this university?

I looked through all the universities I could choose from during the application process.

That's when I found Spain and the University of Les Roches, which is well-known in the hospitality and hotel industry. You know, this was my top pick ever since I started out in this area, and I'm set to keep going down this path in the years to come. So, it just seemed like the perfect opportunity to give my CV a bit of a boost! I'm currently studying here in the programme for International Hotel Management, and I'm loving it!

What did you find most challenging at the beginning? How did you overcome it, if you did?

The courses are all in English, and I am the only one from Hungary in my class, which is made

up of people from all over the world. So, the biggest challenge was to find a way to fit in with a group of people who already knew each other. Also, I had no idea what to expect in terms of accommodation or my roommates, but fortunately everything turned out really well.



How studying there compares to your experience back at BBU?

Courses can be a bit of a challenge, and there's a lot of work to get through: groupwork, projects, individual assignments... Lectures move relatively quickly with the material, but lessons are still meaningful. I take lots of notes and try to pay attention in the classes because 45 minutes just fly by while the teachers are telling stories. Here, one class is 45 minutes long but sometimes there are two lessons in a row on the same subject. I have classes every day from 1 pm until 6 pm, and my weekends are free.

To my greatest surprise, I am having an exciting time, and I can't think of anything negative so far. My first two weeks were absolutely fantastic, and I'm sure the rest of the semester will be just as amazing.

Where do you live? Do you have any roommates? Did you have any trouble finding a place, or was it smooth sailing?

The place is excellent! The university owns three "student accommodation" buildings which are basically like four-storey residential blocks in Budapest. So, finding a place to stay was a breeze

since the university offered this option. The flat has a living room, a kitchen, two bathrooms and two rooms for two students each. I share a flat with three other students from India who are also studying the same major. I am glad things turned out this way because they really helped me a lot at the beginning with everything: how things work here, what to pay attention to in school or what the rules are.

What is the best thing, the biggest positive surprise that has happened to you so far here?

I feel so comfortable at the university, everyone is friendly, helpful, and welcoming. They made me feel at ease from the very first moment. I joined a close-knit group, but I settled into it very quickly and this was a great feeling. We go out, play tennis and work out together, if there is a party at the university, we also go there together. I think the community is stronger here than at home.

What advice would you give to those who are thinking of studying abroad? What would you say to them?

If you're considering studying abroad and seeing the world, I'd really encourage you to apply! And don't worry about being accepted or about people looking at you strangely. I'm sure you'll find that you are made to feel welcome! My experience is that a new member is always welcome!

**TAKE ADVANTAGE OF
THE OPPORTUNITIES
OFFERED BY THE
PANNÓNIA SCHOLARSHIP
PROGRAMME.
IT'S SUCH AN AWESOME
EXPERIENCE! ✈**

I am so grateful for how this turned out and I truly believe I made the right decision.

My experience as an exchange student in Bologna

by István Berecz of the Faculty of International Management and Business, who studied in Italy at the University of Bologna (Outgoing Study Mobility)

During the autumn semester of 2024/2025, I was fortunate enough to undertake an exchange programme at the University of Bologna, widely regarded as the oldest university in the world. This experience was not solely academic; it was a transformative journey that will forever remain etched in my memory. From the moment of my arrival, I was captivated by the medieval charm of Bologna, its lively piazzas, and the warmth and welcome of its people. The university itself was a remarkable place to study, offering courses that were both interesting and challenging.

From an academic perspective, I had the opportunity to enrol in fascinating courses that broadened my understanding of various fields. One of my courses was Innovative Retailing, which explored the latest trends in consumer behaviour, digital transformation, and new retail strategies. The structure of the course was engaging, combining theory with real-world case studies, and the professor's insights made every lecture valuable. Another course I took was Political Behaviours and Institutions, an in-depth study of political dynamics, voter behaviour, and institutional frameworks. The discussions were stimulating, and the professor encouraged critical thinking, making it an enriching experience. Both courses were well-organized, and I deeply appreciated the enthusiasm and expertise of the instructors. They not only expanded my academic knowledge but also provided me with practical

tools and perspectives that I will carry forward in my studies and career.

Undoubtedly, one of the highlights of my time in Italy was the cuisine. I sampled a variety of delicious Italian dishes, ranging from all types of pasta to authentic pizza, and each meal was a delightful experience.





This immersion in the local culture allowed me to connect with people from all over the world, as my fellow students came from diverse backgrounds.

In addition to my studies, I took every opportunity to explore Italy's rich cultural heritage. Each city I visited offered its own unique charm and history. In Florence, I was impressed by the Renaissance art and architecture, while Pisa's Leaning Tower is truly an iconic landmark. The romantic canals and gondolas of Venice provided a magical adventure, while Rome's ancient ruins and vibrant street life left a lasting impression. Milan's fashion scene

proved to be an inspiration, and in the vicinity of Bologna, I visited the stunning mosaics of Ravenna and the adorable city of Modena. Each of these experiences added a new layer to my Italian adventure, making it even more special. Traveling through Italy allowed me to experience firsthand the country's diverse landscapes and rich history.

THIS EXCHANGE PROGRAMME WAS TRULY AN EXCEPTIONAL EXPERIENCE THAT I WILL CHERISH FOR THE REST OF MY LIFE. ✈️

It not only helped with my academic knowledge but also enriched my personal growth. The friendships I have made, the places I have visited, and the insights I have gained have all become an integral part of who I am today. I am grateful for the opportunity to have studied in such a remarkable setting and to have experienced the beauty and diversity of Italy. As I reflect on my time in Bologna, I realise that this journey was not solely defined by academic pursuits. It was an opportunity to explore new perspectives, engage with diverse cultural practices and foster personal growth. The challenges I faced, ranging from adapting to a new educational system to navigating a foreign city, instilled in me a keen sense of resilience and adaptability.



I am grateful for the memories and lessons I have gained and will carry them forward as I continue my academic and personal journey. This experience has inspired a passion for travel that I hope to pursue in the future.

Exploring Horizons: My Transformative Semester at Rhine-Waal University

*by Vu Thuy Quynh of the Faculty of International Business Management,
who studied in Germany at Rhine-Waal University of Applied Sciences
(Outgoing Study Mobility)*

My name is Quynh, I am currently pursuing a master's degree at the Faculty of International Management and Business at Budapest University of Economics and Business. My mobility semester at Rhine-Waal University of Applied Sciences (HSRW) in Kleve, Germany, has been a transformative experience that lasted five enriching months. As a master's student, this semester provided me with an opportunity to immerse myself in an international academic environment, engage in interdisciplinary learning, and explore German culture and lifestyle. The coordinators from BUEB and Rhine-Waal University provided substantial support for my mobility semester. Dr. Anne Tempel and Dr. Jochen at HSRW assisted me with the registration process and the completion of all necessary documentation when moving to Germany.

Rhine-Waal University is renowned for its innovative approach to education and emphasis on practical applications. As a young, dynamic institution of higher learning, Rhine-Waal University of Applied Sciences is driven by interdisciplinary applied research. The university is committed to the meaningful transfer of knowledge and experience in both teaching and research through close cooperation with industry in Germany and abroad, from small and medium-sized enterprises to large multinational corporations. During my semester there, I enrolled in courses tailored to my academic interests, which aligned with my master's

programme. The university's modern facilities, including the well-equipped laboratories, extensive digital resources, and collaborative spaces, enhanced the learning experience. The teaching methodology was interactive and student-centred, with a strong emphasis on group projects, presentations, and case studies. This approach encouraged active participation



and critical thinking. I had the opportunity to work with students from a variety of backgrounds, which broadened my outlook and improved my teamwork skills. Moreover, the courses were conducted in English, thereby ensuring accessibility and inclusivity for international students.

Rhine-Waal University is based in Kleve, a charming town in North Rhine-Westphalia. The town's picturesque landscapes, historic sites, and vibrant community offered the perfect blend of tranquillity and engagement. The university's International Office and student organisations organised various events, such



as cultural festivals, workshops, and excursions, which facilitated my integration into the local community.

I had the opportunity to interact with fellow students from around the world, creating a multicultural network that enriched my personal and professional life. These interactions provided valuable insights into various cultures, traditions, and perspectives, fostering a deeper appreciation for diversity. I celebrated Christmas with my

international friends from Japan, Taiwan, Ghana, and Korea. They made me feel as if they were a second family, which was very comforting as I was new to the area.

Adjusting to a new academic and cultural environment presented certain challenges. Navigating administrative processes, adapting to a different educational system, and overcoming language barriers required patience and resilience. However, these challenges contributed significantly to my personal growth and adaptability. A notable challenge was striking a balance between academic responsibilities and the desire to explore Germany and the neighbouring countries. Effective time management and prioritization were key to making the most of this experience.

The mobility semester was instrumental in enhancing my professional competencies. The emphasis on interdisciplinary collaboration, problem-solving, and critical thinking has equipped me with the skills and mindset to thrive in the global job market. Furthermore, participating in career-oriented workshops and networking events organised by the university expanded my career prospects.

In conclusion,



**MY FIVE-MONTH
MOBILITY SEMESTER AT
RHINE-WAAL UNIVERSITY
OF APPLIED SCIENCES
WAS A REMARKABLE
JOURNEY OF ACADEMIC
ENRICHMENT, CULTURAL
IMMERSION, AND
PERSONAL GROWTH. ✈️**

The experience has had a profound impact on my academic and professional development. I am deeply grateful for the support provided by the university, faculty, and my fellow students. Their contributions made this semester an unforgettable chapter in my life.

Dancing Through Innovation: My Estonian Adventure

by Pham Ha Phuong of the Faculty of International Business Management, who undertook a short mobility programme at the Estonian Entrepreneurship University of Applied Sciences (Outgoing Short Mobility)

Some experiences leave a mark on your soul, altering the way you perceive the world. My two days in Estonia weren't a mere mobility programme — but rather a tapestry of innovation, culture, friendship, and growth. From exploring futuristic ideas to bonding over traditional dances, this journey opened my eyes, expanded my horizons, and fostered memories I'll cherish for a lifetime.

Day 1: Where Innovation Meets Tradition

Our journey began with a warm welcome from Kristjan Vääk, Head of Science, whose passion for Estonia's innovation was palpable. From his opening words, I could sense that this programme was going to be something extraordinary.

Our first stop was at Ülemiste Smart City, a living, breathing example of how technology and sustainability can transform urban life. I was impressed by the futuristic design and how innovation can be seamlessly integrated into everyday living. It was not just a showcase of technology; it was a vision of a smarter, greener future.

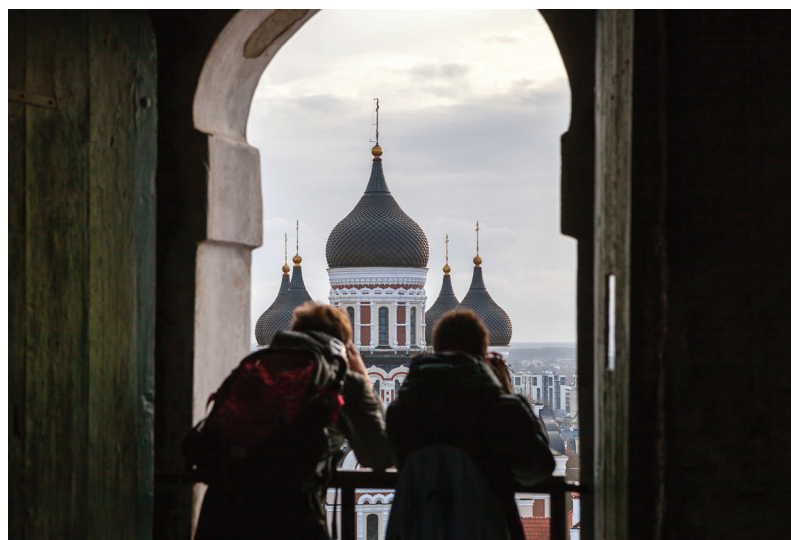
After lunch, we delved into EUAS's marketing strategies and were introduced to an intriguing company challenge. This was not just merely a theoretical exercise; it was practical, hands-on, and incredibly relevant. As we brainstormed ideas, I could already feel the energy building within our group.

The true highlight of the day, however, came during our Introduction to Estonian Culture. We were given a glimpse into the culture of Estonia through its music and dance. From the

moment the first notes of traditional Estonian instruments filled the room, I was captivated. The melodies felt both ancient and contemporary; they were able to convey the narratives of times gone by. The traditional dances were equally mesmerising, showcasing grace, rhythm, and joy. The performances left me feeling connected to a heritage I had only just begun to discover.



In this moment, the unique identity of Estonia came alive for me—a country that boldly embraces its future while holding its traditions close to its heart.



Day 2: Building, Creating, and Growing Together

The second day began with a thought-provoking lecture entitled “Scale or Fail: Case Studies.” Hearing real-life stories of success and failure was both humbling and inspiring. My key takeaway? Every success comes with risks, and every failure is a lesson. It was a reminder that resilience and adaptability are at the core of growth, not just in business but in life as well.

The afternoon session focused on collaboration. The teamwork exercise we completed on Day 2 was designed to address the company challenge introduced on Day 1. We gathered around tables, brainstorming ideas, debating strategies, and sketching out solutions. It was an environment conducive to creativity. There were moments of laughter, moments of intense concentration, and those incredible moments when everything just fell into place. Presenting our solutions to the group was both thrilling and rewarding — we were not just participants anymore; we were problem-solvers.



But the best was yet to come. We headed to Rakett 69 Science Studio, an environment that exuded a palpable sense of creativity and curiosity. The studio, renowned for its association with Estonia's innovative TV science show, served as a catalyst for our imaginations. Together with my friends, I worked on a creative project that required us to think critically, communicate effectively, and experiment freely. It was a thrilling experience to witness our ideas come to life, and the process served to reinforce the bonds we had built

during the two-day event. The studio was not exclusively concerned with scientific matters; it fosters collaboration, innovation, and the joy of creating something meaningful together.

A Journey Beyond Words

The program's true value lay not just in its high-calibre speakers, cutting-edge urban planning concepts, and innovative activities, but in the people who attended. Over the course of these two days, we successfully transitioned from a group of individuals to a cohesive team. We worked, laughed, learned, and celebrated together. These moments of connection were the essence of the experience.

Estonia also left a profound impact on me. Its people, kind and welcoming, take immense pride in their heritage while fearlessly embracing the future. From the traditional dances and soulful music to the state-of-the-art science studios and smart cities, Estonia is a masterful blend of the past and the future.

Estonia was not just a destination; it was an experience that enriched my mind, touched my heart, and strengthened my friendships.

AS I REFLECT ON THIS JOURNEY, I COME TO REALISE HOW MUCH IT TAUGHT ME—NOT JUST ABOUT INNOVATION OR TEAMWORK, BUT ABOUT THE BEAUTY OF CULTURE, THE POWER OF COLLABORATION, AND THE ENDLESS POSSIBILITIES OF CREATIVITY. ✈

I will carry with me the melodies of their instruments, the inspiration of their innovation, and the warmth of the connections I made. Estonia did not just show me a smarter world — it showed me a richer, more vibrant way to live. For that, I will always be grateful.

Summary of a Pannonia Journey

by Gaál Erika Zsuzsanna of the Faculty of International Management and Business of BUEB, who studied in South Korea at Kookmin University (Outgoing Study Mobility)

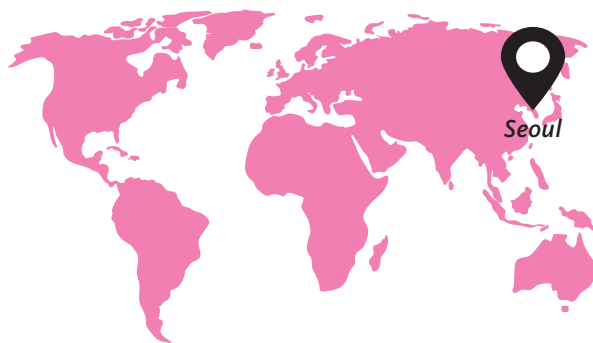
During the fall semester of the 2024/2025 academic year, I studied at Kookmin University in Seoul, South Korea. Spending a semester as an exchange student at Kookmin University was a greatly transformative experience. Not only did it offer the possibility of academic growth but also countless cultural and firsthand experiences.

Despite having applied for the exchange program, I had already spent the previous 6 months in Korea, studying outside of Seoul, and was participating in a Language and Teaching Programme. The experience was unlike anything. Seoul is a vibrant city both during the day and night. There is always something to do, so we never had any free time.

With regard to the academic element of the programme, we were allowed to take a maximum of 18 credits equating to 27 ECT credits. The university system is different from the Hungarian one in many ways. Class participation is necessary, attendance is meticulously monitored. Subjects are typically scheduled for one-hour-and-twenty minute classes on two occasions per week, or alternatively for two classes on separate days. The grading system is also different; class participation, attendance, assignments, mid-and end-term exams are all taken into consideration when calculating grades. I enrolled in six courses of which three were electives and three were electives directly related to my degree: Marketing Management; Corporate Financial

Strategy; Business Entrepreneurship; Cultural Business Discussions.

The electives were designed to provide a more in-depth exploration of Korean culture and language. The classes offered: Korean Culture and Society; Korean Language (Intermediate); and Negotiation Skills. I gained valuable knowledge from professors who were both knowledgeable and passionate about their subject, and they showed me a new way of thinking. For instance, they provided me with insights into areas with which I was previously unfamiliar.



My roommates procured desserts from their nearby respective home countries. Besides sharing our living space, we also shared our cultures through food. Every day, there was a





flurry of activity around food. The presence of numerous cafeterias, restaurants, and street markets in the vicinity greatly facilitated dining out. During lunch time we would satisfy our appetite and then walk back home to focus on our studies. Occasionally, we would visit local coffee shops, where we could unwind, study or just enjoy a cup of coffee in each other's company.

In Korea, universities hold a festival each semester featuring lively music, food stalls, student, and celebrity performances, contributing to an atmosphere of festivity and enjoyment. Exploring Seoul and Korea with my friends was another unforgettable part of my exchange semester. Together, we visited historic palaces, where we had the chance to don traditional Korean attire, allowing us to fully immerse ourselves in the nation's rich historical heritage. We enjoyed picnics by the Han River taking in the city skyline from Namsan Tower. We also explored the most popular districts of the city such as Hongdae and Gangnam.

One of our most adventurous trips undertaken was to Jeju Island. We visited Hallasan Mountain and the renowned Rock Statues at Jeju Stone Park. We also visited Gangneung, a coastal city in Gangwon-do Province famous for its beautiful beaches and cafes, as well as one of the

best beaches in South Korea, the Jeongdongjin Beach. During my trip to Gangneung I also took part in an exam called TOPIK. Registration for the exam is a fiercely competitive process among foreigners preparing for the Korean language proficiency test (TOPIK). I am pleased to say, I passed the level 6 exam, which is equivalent to the C1 level of TOPIK.

Kookmin University provides a wide range of clubs and societies for international students to join. They have an international buddy system that facilitates the formation of new friendships among students. The Buddy Program is in place to facilitate the adaptation of foreign students to life in Korea by pairing them with Korean students.

Thanks to this programme, I was introduced to someone who became a close friend during my visit and who helped me throughout my stay there. I had many opportunities to engage with Korean culture through a variety of activities organised by Kookmin University, including traditional tea ceremonies, or temple visits. I was also able to explore Seoul on the numerous, well-organized field trips. We went on day trips together with other exchange students visiting nearby cities such as Incheon or Suwon. Overall, it was a truly remarkable experience, one that I will never forget! It was a highly interesting experience to be involved in so many different projects, and it is hard to believe it all happened within the scope of just 5 months!

**THE PANNONIA
PROGRAMME PROVIDED
ME WITH INCREDIBLE
EXPERIENCES BOTH
ACADEMICALLY
AND CULTURALLY
BROADENING MY
HORIZONS FAR BEYOND
MY EXPECTATIONS. ✈**

Seoul, which has become like a second home, will always hold a special place in my heart.

My mobility semester in Huelva

by Csenge Honti of the Faculty of International Management and Business of BUEB, who studied at the University of Huelva

My name is Csenge Honti, and thanks to the Pannónia Mobility Programme, I have spent the last five months in Huelva, a city located in southern Spain. I am extremely grateful to have had this opportunity and can safely say it was the best semester of my life thus far. This semester not only improved my professional, but also my personal abilities.

In Huelva, I kept busy attending classes at the university from 9 a.m. to 2 p.m. Spending my semester here with all expenses covered by the programme was a dream come true for me. First of all, I have to say that nothing disappointed me. I am happy to say that I have learnt a lot about myself and different cultures, school life, and had the chance to travel around Europe.

First, I would like to discuss the professional aspect of my mobility. As the education system differs from the Hungarian one, so I had some initial difficulties, but adapted well after all. The professors in this institution are extremely helpful and accommodating. They assisted me with every issue I encountered in the early stages, however, as time progressed, their support became more limited. These new experiences will be useful to me later, whether I am looking for a job or working.

Next up is social life, which was amazing! The people here were very friendly and helped me to understand some of the most difficult subjects I have ever had. With practice, both my English

and Spanish language skills improved greatly as well since most students communicate in these two languages at school, work etc.





This year abroad has taught me not only how to socialise in a foreign country, but also how to become a more independent person, which is always a good thing. In addition, I made new friends whom I can now call family without hesitation because we share common interests, hobbies, goals, dreams, aspirations and future plans forevermore!

Travelling around Europe itself was an unforgettable experience. I visited many places, including Seville, Cadiz, Malaga, Ronda, Cordoba, Madrid, and Granada. If I had had any doubts before coming here, they vanished completely after seeing the beauty firsthand. I especially loved visiting Portugal and the cities of Lisbon, Porto and Sintra. The beaches of Cascais and Estoril are breathtakingly beautiful, beyond words. I honestly felt like living a dream the whole time I was there. The five months flew by way too fast. I wish I could stay longer, but maybe I will return soon enough. Until then, I will cherish the memories I made. I would like to express my gratitude to everyone who played a part in making this truly remarkable adventure happen!



Overall, I would like to thank everyone who enabled me to participate in the Pannónia Mobility Programme.



**THIS PROGRAMME IS
A ONCE-IN-A-LIFETIME
OPPORTUNITY THAT
WILL CHANGE YOUR LIFE
FOREVER, AND I WOULD
HIGHLY RECOMMEND IT
TO EVERYONE. ✈**

It would have been a huge mistake from my side to miss out on this programme.

Summary of my Pannonia Journey

by Lili Hanna Németh of the Faculty of International Management and Business, who studied at the Universidade Portucalense Infante D. Henrique (UPT) (Outgoing Study Mobility)

My name is Lili Hanna Nemeth and I am from Hungary. I had the amazing opportunity to study in Porto, Portugal, through the Pannónia Programme. My journey began in September 2024, when I arrived in Portugal - a country I had dreamed of visiting for years - and I was extremely excited to explore its cities, landscapes, and culture.

The first few weeks were the most intense since everything was new. Meeting so many new people from all over the world helped me to settle into my new home and adjust to the rhythm of life in Portugal. It was a lot to take in at first, I felt as though I had found a place and experience that would enrich my life for a long time to come.

Studying in Porto was both a challenging and rewarding experience from an academic perspective. The teaching style at the university I attended was different from what I was used to back home. The focus was on independent

learning and participation in open discussions. This made me step outside my comfort zone but also allowed me to develop new skills and become more involved with my studies than ever before. All my classes were in Portuguese, apart from the English C1 class. As I did not speak Portuguese well at first, it took me some time to adjust but the fact that all the materials were in English helped. My professors were really understanding and made sure that I did not fall behind academically, which was an immense help.



Porto itself is an amazing city! It has a vibrant atmosphere with plenty of cafes, bars, and restaurants where you can enjoy delicious food and good company, whether that's friends or meeting locals who are always friendly and helpful. I loved exploring the narrow streets filled with colourful buildings adorned with traditional azulejo tiles, giving a unique charm to every corner. One of my favourite spots was



the Ribeira district located along the Douro River, offering stunning views, especially at sunset — a perfect place to relax after a long day of classes.

During weekends and holidays, I took the opportunity to visit other beautiful nearby destinations, such as Lisbon, the capital city known for its rich history, vibrant nightlife, and beaches, and Coimbra, famous for its university, one of the oldest in Europe, and medieval architecture. I also explored the northern parts of Spain. These trips were unforgettable, giving me the chance to immerse myself further in diverse cultures and landscapes. I also organised trips with friends to visit Madrid, Barcelona and Seville, as well as other cities in neighbouring countries. The best part of these visits was experiencing them with friends who became like family during the semester.



Living in a house with mostly other Erasmus students was a wonderful experience. Being surrounded by people from all over the world made it much easier to forge new friendships. We shared experiences, celebrated each other's birthdays, went to parties, and learnt a lot from each other. At the end of the semester, we even organised an international dinner where everyone cooked a traditional dish from their home country. It was wonderful to have people to share these moments with, and it made me feel more at home.

As my time in Porto drew to a close, I felt grateful for all that I had experienced.

**THESE MONTHS WERE
FULL OF ADVENTURES,
CHALLENGES, AND
UNFORGETTABLE
MOMENTS.** ✈️

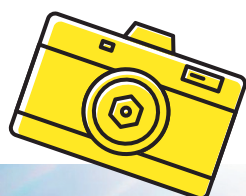
Porto, its people, and my new friends will always hold a special place in my heart. I will never forget the memories I made there - it was a truly once-in-a-lifetime experience!

BUEB Top Picks for Exchange



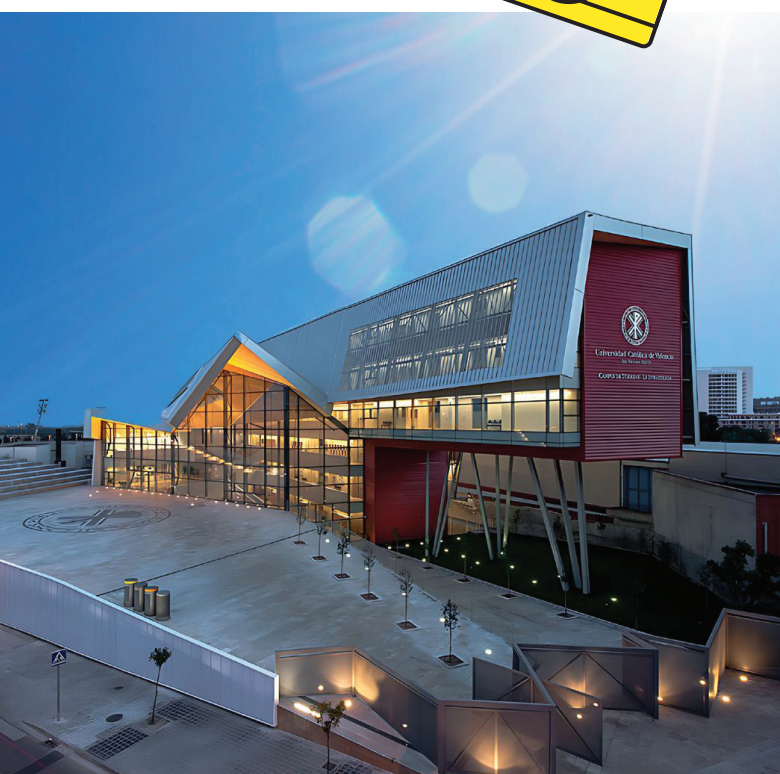
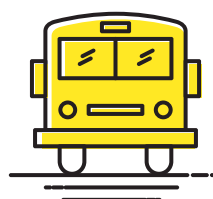
1 UNIVERSITY OF BOLOGNA

The oldest and one of the best universities in the world. It offers over thirty training programmes and is located in a beautiful city with a rich heritage. There is no institution like it.



2 UNIVERSIDAD CATÓLICA DE VALENCIA

Located in sunny Valencia, the university offers one of the best student experiences in Spain. It is a consistent top choice among students.



3 UNIVERSITY OF THE BALEARIC ISLANDS

A university in Mallorca? Yes, indeed. Spain's high-tech tourism and management educational facility is an excellent place to study.



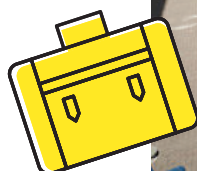
4 ESTONIAN ENTREPRENEURSHIP UNIVERSITY OF APPLIED SCIENCES

A modern, cutting-edge institution at the heart of Europe's first Smart City, offering unique programmes and incredible opportunities.



5 THOMAS MORE UNIVERSITY OF APPLIED SCIENCES

It is one of the best universities in Belgium, and BUEB's oldest Double Degree partner. Interested in short or long programmes, or even a double degree? Thomas More is your choice!





Our Mobility team



MELINDA NAGYNÉ SEBŐK

Melinda coordinates the Central European Exchange Programme (CEEPUS) and the Erasmus+ programme. She is also responsible for managing partnerships and coordinating intensive week courses for international students. Her work is vital in strengthening our university's international ties.



BENCE FAZEKAS

You have to apply for a semester at a university abroad. What next? Bence can answer all your questions about studying abroad. He assists outgoing students, handles student nominations, and prepares the grant agreements for student mobility. Bence knows every applicant by name and addresses urgent issues daily.



EVELIN MANN

Evelin is responsible for overseeing the documentation of incoming students. She also handles outgoing teaching mobilities. She is always ready to assist with any issues that may arise, and she also coordinates a WhatsApp group to support international students. Evelin is renowned for her helpfulness and team spirit—she is a highly valued colleague and a real asset to our team.



MARCELL KOLLÁR

Marcell recently joined the Mobility Team as an intern. He actively supports the team's day-to-day operations with dedication and enthusiasm. No task is too small and no challenge is too big for him!



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